

AVISO AL EXPOSITOR SOBRE FAIR GUIDE, EXPO GUIDE Y CONSTRUCT DATA

Ante algunas de las reclamaciones recibidas de nuestros expositores en relación con la base de datos Fair Guide, perteneciente a la empresa CONSTRUCT DATA, BEC desea informar que se trata de una empresa que comercializa exclusivamente por su cuenta inserciones publicitarias de empresas expositoras de ferias organizadas no solo por BILBAO EXHIBITION CENTRE, sino también por otros organizadores nacionales e internacionales, en el portal www.fairguide.com, creado por esa empresa con este fin.

De hecho, **NO EXISTE RELACIÓN ALGUNA ENTRE BEC Y CONSTRUCT DATA.**

El hecho de que CONSTRUCT DATA incluya en los formularios que envía a los distintos expositores el nombre de la Feria en la que ha participado,- lo que induce a confusión-, en modo alguno significa que BEC tenga algún tipo de relación con CONSTRUCT DATA ni con el servicio que ofrece.

Al final del formulario, en letra pequeña, puede leerse la empresa con la que está contratando el expositor (CONSTRUCT DATA) y el coste del servicio (aprox. 3.000 €).

BEC está haciendo todo lo posible para solventar este problema susceptible de afectar a sus clientes expositores, que asocian este servicio con BEC. Sin embargo, para evitar situaciones no deseadas, rogamos por favor a todos los Expositores que reciban el formulario de suscripción en Fair Guide y Expo Guide (cuya publicidad comercializa Commercial Online Manuals) que lean detenidamente todo su contenido antes de firmarlo para estar seguros de que desean contratar el servicio que ofrecen.

ADVICE TO EXHIBITORS ON FAIR GUIDE, EXPO GUIDE AND CONSTRUCT DATA

In response to some complaints received from our exhibitors relating to the Fair Guide database belonging to the firm CONSTRUCT DATA, BEC would like to inform you that this is a company which markets, exclusively on its own behalf, the advertising inserts of companies exhibiting at fairs organized not only by BILBAO EXHIBITION CENTRE but also by other national and international organizers, on the www.fairguide.com portal created by this company for this purpose.

In fact, **THERE IS NO RELATIONSHIP WHATSOEVER BETWEEN BEC AND CONSTRUCT DATA**

CONSTRUCT DATA includes on the forms which are sent to different exhibitors the name of the fair in which the addressee exhibitor has participated, which causes confusion, absolutely not means that BEC has anything to do with CONSTRUCT DATA or the service it offers.

At the end of the form, in small print, it states who the exhibitor is entering into contract with (CONSTRUCT DATA) and the cost of the service (around €3,000).

BEC is doing all possible to solve this problem liable to affect our exhibitors, who link the service to BEC. Nevertheless, in order to prevent undesirable situations, we ask all exhibitors who receive the subscription form in the Fair Guide or in Expo Guide (commercialized by Commercial Online Manuals) to carefully read the contents in their entirety before signing it in order to ensure that they really wish to contract the service on offer.