



Xabier Aldanondo
AKEMI

41 years old, he has represented Akemi in Spain for 7 years, covering sectors such as the metal, automotive and stone industries. Akemi is a manufacturer of fillers, adhesives and other chemical specialties. Akemi always strives to provide its customers with innovative solutions in all the areas of application of the products they work with.



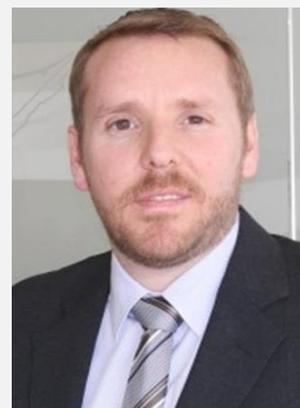
Stefano Lazzerini
ARSONSISI

Chemical engineer, expert communicator and capable of identifying customer needs and networking with colleagues. He is currently working as a sales manager for liquid industrial paints (specialities) of the Arsonsisi group: paints for plastics, glass, primers and top coats for high vacuum metallization and PVD-sputtering, as well as UV curing systems and e-coating. As head of UV curing paints of the group, he continues his technical and market development in the different fields of application: UV for automotive use, piping, e-coating, powder, etc.



Enric Boronat Salgado
CABYCAL

Full career path as a commercial technician, in product development and surface treatment engineering. Some of the companies he has represented include Binks, Bullows, Spray, Volstatic and Ashai Okuma, and other companies in powder and liquid paint application equipment. Since the year 2000 he has been technical/commercial manager at Cabycal



José Enrique Milá de la Roca
CABYCAL

Chemical engineer at Cabycal, he is dedicated to the development and management of projects in the field of equipment for the control and treatment of emissions, as well as surface treatment and coating facilities. He participates in the company's projects for the following sectors: oil & gas, waste management, pharmaceutical, automotive, auxiliary automotive, cosmetic, packaging, printing, adhesives, healthcare.



Iñigo Hoz Imaz
DOERKEN

He began his professional career in the industrial coatings sector ten years ago. To date, he is responsible for Dörken-MKS in the Spanish and Portuguese markets. His management on the development of anti-corrosion protection systems in zinc sheets is focused on the automotive, renewable energy and construction sectors.



Jordi Pujol
FISA RECUBRIMIENTOS

Born on 11 January 1962 in Mar del Plata, he studied electronic engineering at EUITIT (Terrassa, Barcelona). In 1984 he began working as a technician at Atresa (Teflon coatings), attending vocational training in Italy, Switzerland, Belgium, UK, USA, etc. Since 2001 he has worked as technical director at Fisa Recubrimientos, managing the application of fluorinated coatings for multiple industries. Partner and co-founder of Masking, a pioneering Spanish consumables company for industrial painters (high temperature resistant plugs, hooks, masking tapes, etc.).



Jordi Paulo i Biot
FISCHER INSTRUMENTS

Qualified in Physical Sciences, he began his professional career in the field of coatings as a leading operator in galvanising and zinc plating lines at Gonvarri Industrial. Since 2001 he has been associated with several companies in the measuring instrumentation sector as both a technician and salesman. In 2011, he joined Fischer Instruments, a subsidiary of Helmut Fischer, as manager of the range of equipment for measuring tactile coating thicknesses (electro-magnetic methods) and microhardness.



Joan Pujol
FISCHER INSTRUMENTS

Born in Barcelona on 13 September 1954. He studied at La Salle Gracia Josepets in Barcelona, and graduated in Chemistry at the University of Barcelona in 1979. Technical director from 1980 to 1985 for the firm Italteco Española, a company specialising in the manufacture and supply of chemical products for aluminium anodising. Since 1985 until now he has been technical director of Fischer Instruments, a subsidiary in Spain of Helmut Fischer GmbH, manufacturer of equipment for measuring coating thickness and composition and for the analysis of materials, microhardness and testing materials.



Francesc Montalá
FLUBETECH S.L.

Founder and Technical Director of Flubetech SL (Company of PVD and CVD coatings).

Professor of the Mechanics Department of UPC.
Associate professor of the Ramon Llull University (IQS)
Partner of ICTS (Institut Català Tècnic de la Soldadura), AIAS and ASAMMET.



Jon Franco Labrador
GEINSA

Industrial technical engineer.

Currently national and international marketing director at Geinsa



David García
GEINSA

Industrial technical engineer.

Currently at Geinsa, serving as national and international commercial engineer as well as manager of the French market



Jordi Aguado
HENKEL

Functional Coatings Technical Manager at HENKEL Adhesive Technologies
Industrial technical engineer specialising in Chemistry and Industrial Engineer at the Polytechnic University of Catalonia (UPC), focusing his expertise in the field of industrial cleaning and surface treatment.

He is also a member of the team of professionals working with the Institut Químic de Sarrià (IQS), and teaches part of the course of University Expert in Paint Technology, as well as thematic sessions in the field of Coating technology at the same centre..



Raul Hernández
HENKEL

Functional Coatings Business Development at HENKEL Adhesive Technologies. After studying Industrial Technical Engineering in Industrial Chemistry, he discovered the world of pre-treatment prior to coating, firstly in the KTL industry and later with plastic parts in what is now known as CONTINENTAL. He joined HENKEL Ibérica, firstly fulfilling the duties as a technician and then as a sales technician. He is currently responsible for Business Development for Functional Coatings, in addition to monitoring key accounts at national level. Member of the Technical Committee of AEA..



Juan Serret
HENKEL

Functional Coatings Manager at HENKEL Adhesive Technologies

He graduated in Chemistry from the Autonomous University of Barcelona, and has experience in the surface treatment sector since 1982; he has worked in the following posts and organisations: Technical and Quality Department as Industry Manager of Aluminium at Diversey S.A.E, then at Novamax Technologies S.A.; and since 1997 at Henkel Ibérica, occupying several positions of responsibility at Light Metal Finishing, Surface Treatment, Technical Customer Service and Functional Coatings. He is currently Functional Coatings Manager at the business unit of Adhesive Technologies.



José Barroso
KLUTHE IBERICA

Organic chemist with experience in the sector of surface treatments dating back to the beginning of the 1990s; he took on various responsibilities including those of technical direction and quality and environmental management.
He is now Technical Director of Kluthe Ibérica.



Alfonso Prudenciano
KLUTHE IBERICA

Sales manager of pre-treatment specialties at Kluthe.

Dedicated to the development of plaforisation processes for surface treatment, degreasing and phosphate coating.



Javier Gutierrez Muñoz

MARSAN TRANSFORMACIONES SUPERFICIALES

An industrial engineer, he worked in several important automotive component manufacturing companies, occupying several different positions, until he became the General Manager. Since 2005 he has been the Managing Partner of a consultancy firm that works in the management of technical projects for product development, industrial process improvement and training. Then he was appointed Managing Director of JG Project and Head of the Marsan Transformaciones Superficiales Technology Centre.



Pedro Martínez Verges

MARSAN TRANSFORMACIONES SUPERFICIALES

Business manager who is flexible and able to handle many different scenarios, plan objectives and lead the company to achieve its goals. Speciality: team managing, planning, management of companies that are currently expanding.

In 2011 he became General Manager of Marsan Transformaciones Superficiales. He was appointed CEO of Itech Group in 2013 and CEO of VMS Automotive in 2016.



Huub van der Leeuw

MASKING TQC

More than 20 years of experience as a technician in the field of measuring and quality control systems in the field of surface treatments. He is also a Technical Sales Manager for TQC, who is represented by Masking in the Iberian Peninsula.



Paolo Bonalumi

MASKLOGIK

Multifaceted technician in the process industrialisation field - he is an expert in lean production - with a long collaboration with the magazines of the sector (Recubrimientos Industriales/Acabamentos Industriais, Barnizado de la Madera, Verniciatura Industriale, Lavado Industrial, Anticorrosión). He then dealt with the commercial side of companies of other sectors and returned to the guild through Masklogik Mexico, where he spent two years as sales manager. His professional experiences flourished when he set up another company of the Masklogik group. Since the beginning of this year, he has taken charge of the development of Masklogik Iberica.



Simeone Maitan
MASKLOGIK

After working for years in a company offering paint application for third parties and technical sales training, he started to work as the Manager of Finishing Group, which is known all over the world thanks to the Euromask® and Masklogik brands. He has been there for more than 20 years now.

An expert in tailor-made masking solutions in the surface treatment sector, he offers his expertise to clients to develop new products and systems.



Michael Lazin
NORDSON

Sales manager of industrial coating systems of Nordson Germany GmbH. He is therefore responsible for the strategic sales of powder and liquid paint components in central Europe. He advanced his career from the technical to the management departments through various positions in which he gained years of experience in the surface and enamel fields of several projects in Germany and Europe



Gabriel Martínez
NORDSON

Sales manager of industrial coating systems of Nordson Ibérica S.A. He is therefore responsible for the strategic sales of powder and liquid paint components in southern Europe. He developed his career from the technical to management departments through various positions and divisions (electronics, metal packaging, UV) in which he gained years of experience in the surface field and markets.



Antonio Morcillo
NORDSON

Market specialist for metal and UV packaging at Nordson Ibérica. His work is focussed on the Iberian Peninsula and Italy, in very competitive and dynamic sectors and applications with a high degree of specialisation, which also demand continued development of the technology, providing a high degree of expertise in these application fields.



Daniel Mas

PINTURA INDUSTRIAL MESTRES /BAGESCOLOR

Technical Engineer (UPC Manresa). 15 years of experience preparing surfaces and anticorrosive coating processes.

He is in charge of production and procedures at Bagescolor, and manages the integration of these with the processes of Pintura Industrial Mestres and Pintor Cordobés.



José Luis Moreno

PINTURA INDUSTRIAL MESTRES

Responsible for industrial powder paint production lines, with more than twenty years of experience in the surface treatment sector, he is in contact with various sectors such as architecture, railways, street furniture, industrial machinery, automotive sector, etc.

He now manages the production lines of Pintura Industrial Mestres, and is committed to advising, recommending and providing the customers of the company with the processes that meet their requirements, heavily investing in anti-corrosive processes and solutions.



Luis Mestres

PINTURA INDUSTRIAL MESTRES /BAGESCOLOR

Entrepreneur and Manager of Pintura Industrial Mestres, he is known for his strong innovation process and organisation oriented policy in the field of industrial painting for third parties.

A point of reference for a network of protective and aesthetic cycle application companies – together with Bages Color and Pintor Cordobés – he managed to internationalise a service that is usually confined to a workshop. His team also manages painting lines – in-house and also at clients' sites.



Xavier Ferré Pastor

PROQUIMIA

Chemical Technical Engineer

Four years as a Laboratory Technician at ETISA (Technical/Industrial Specialities).

Four years as a Laboratory Technician at Proquimia SA.

Since 2003 Coordinator of the Technical Department of Proquimia SA.



Eloy Menéndez Bango
PROQUIMIA

Structural Industrial Technical Engineer.
Industrial Management Engineer.
Twelve years as a Commercial Technician at Proquimia SA.
Since 2007 he is Key Account Manager at the Chemical Technology Division of Proquimia SA.



José Mª Traveria Chaure
PROQUIMIA

Chemical Technical Engineer.
Graduate in Chemical Sciences.
Four years as Manager of the R&D&I Department of Proquimia SA.
Since 1993 he is Director of the Chemical Technology Unit of Proquimia SA



Daniele Magri
PULVERIT

In powder coatings since 1991.

Product Manager Basf Industrial Coatings division.
Key Account Manager Basf Industrial Coatings division.
Export sales Manager Pulverit Group.



José Lacasta
PULVERIT

He has been working in the powder coating business since 2002.
He started his career in the production department of a lacquer plant.

He has been Area Manager and Head of the Automotive Market for Rohm & Haas since 2005.
He is currently responsible for Spain and Portugal at Pulverit.



Víctor Manuel Díaz
RECONAL EDICIONES

An excellent professional in the field of powder coating, with wide experience in application, technical sales and support for powder system leaders in Spain, France and other French-speaking countries in Central Europe. His technical knowledge of powder coating and its application is a great added value for all the industrial users of this technology. He is extremely professional and stands out because of his integrity, commitment and pleasant manner. He is proactive, empathetic, a team player and has great interpersonal skills.



Massimo V. Malavolti
RECONAL EDICIONES

He has been working in technical promotion in the field of surface coating since the 1980s. He coordinates an international team that organises congresses, technical talks and trade fairs in countries in Southern Europe and Latin America. He is the editor of the following technical magazines: Verniciatura Industriale–Peinture Industrielle–Industrial Coating; Anticorrosione–Anticorrosión; Li Lavaggio, pulitura, vibrofinitura industriale–LI Lavado, pulido y vibroacabado industrial. He is the Manager of Reconal Ediciones, which publishes and distributes "Recubrimientos Industriales - Acabamentos Industriais" in the Iberian Peninsula and Latin America.



Juan Carlos Gonzalez Lopez
SURTEC – IPK

Began his professional career in the surface treatment field in 1982 when he joined the technical project development office of Air Industria. In 1988, he joined the team at Lersa, a technical project development office in which he also worked as a technician for start-up of new coating facilities. Since 1997 he has been technical director of IPK (Instalaciones de Pintura y Kataforesis), a manufacturing company of Portuguese plants Surtec LDA.



Joao Figueiredo
SOLINTELLYSYS

He graduated as an Electrical and Electronic Engineer from the Polytechnic Institute of Viseu (Portugal).

In 1994 he started working in engineering companies, first as a Sales Manager and then as an Industrial Manager. He has been an entrepreneur and the CEO of Solintellysys since 2008.



Luca Maitan
VARNISHTECH

A professional in the industrial paint sector with 35 years of experience in the industry as a manager of companies applying liquid and powder paint, he attained high-level management and technical expertise in the field of coating processes for metal and plastic supports for the automotive and general industries. He is a specialist in automation and robotics applied to the paint production lines. His company belongs to an important engineering group of coating facilities, including electrophoresis, production lines for applying powder coatings and liquid systems according to customer demand. During the conference he will focus his attention on special lines for applying anti-fog paints and hardeners to headlights and rear lights when applying class A finishes for the automotive industry.