



WORLD
MARITIME
WEEK

ONSITE ADVERTISING

Pennants in atrium	
	<p>Located at the first line from the entrance.</p> <p>Available only <u>6 units</u>.</p> <p>Size: 2 x 5 m. double sized.</p> <p>Price: 800 € / unit</p>
Vinyl decals	
<p>Main Access stair risers</p> 	<p>Available <u>3 blocks</u>.</p> <p>Purchased individually.</p> <p>Size of each block: 28 steps of 2 x 0.13 m.</p> <p>Price: 800 € / block.</p>
<p>Round vinyl decals on floor</p> 	<p>Available <u>6 units</u>. One per floor at the bottom of the escalators.</p> <p>Purchased individually.</p> <p>Size: 2 m. diameter</p> <p>Price: 500 € / unit</p>
<p>Columns</p> 	<p>Available <u>2 units at atrium level</u>.</p> <p>Purchased individually.</p> <p>Size: 5.50 m. perimeter and 5 m. height.</p> <p>Price: 1,200 € / unit</p>
Canvas advertising banners on the outside wall (hall 2)	
	<p>Available <u>6 units</u>.</p> <p>Purchased individually.</p> <p>Size: 8 m height x 3 m wide. Maximum impact, located close to the main entrance, the metro station and the roundabout to access the parking. To be set at the beginning of the building-up period.</p> <p>Price: 1,850 €</p>

LIFT DOORS

High impact product.

Vinyl decal on the outside of the doors

There are 2 lifts available. To be hired individually.

Price per floor:

- 3rd Floor: 1,000 €
- 4th & 5th Floor: 850 €
- 0 & 1st Floor: 600 €
- -1 Floor (parking): 400 €



OFFICIAL LANYARDS OF THE EVENT

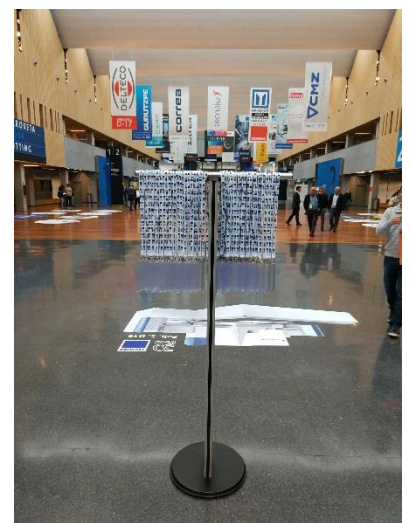
Your Brand on the Official Lanyards of the event.

Available: product offered in EXCLUSIVITY to only one company.

Production by the client. It must include a 0.18 plastic sleeve, size 120 x 165 mm, for the badge.

Price:

- **Basic Option: 1,400 €**
 - **Distributed among:**
 - Exhibitors
 - VIPs at the VIP lounge
 - Buyers' delegations
 - Speakers
- **Premium Option: 2,000€**
 - **Distributed among:**
 - Those at the basic option
 - Visitors
 - Delegates



We can also provide upon request the production both for the lanyards and for the plastic sleeves. Please request a quotation.

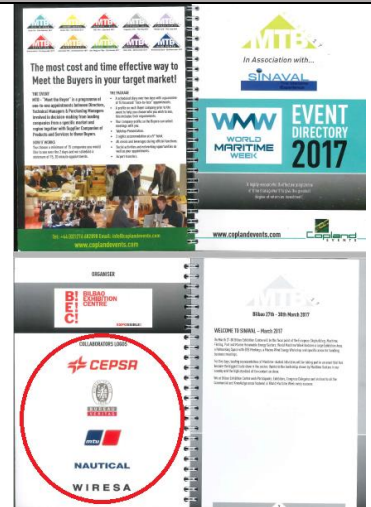
B2B AGENDA

Your brand in the B2B Agenda

Insert your logo in the agendas that will be distributed among the participants in the B2B meetings (Buyers Delegation –40 international shipowners and shipyards- + exhibitors registered for the B2B meetings)

Available 5 units.

Price: 500 € / unit



WIFI SPONSORSHIP

HIGH IMPACT PRODUCT

Make your company sponsor of the WIFI connection of the Event.

There will be info boards in the floors 3, 4 and 5, with indication of the Sponsorship, giving instructions for the WIFI connection

The network's name includes the brand of the Sponsor

The password to be introduced by all WIFI users is the sponsoring brand

Price: 2,000 €





Please contact us to confirm availability for each option and technical details:

Marketing Department
Mr. Frank Elorriaga
Diversification Manager
Direct Phone: +34 94 404 00 48
e-mail: fjelorriaga@bec.eu

All prices include production, setting and dismantling, unless otherwise indicated.

HIGH IMPACT ADVERTISING OFFER

We can prepare a higher impact advertising proposal, custom-tailored to your needs and creativity, on the base of the standard options offered in this dossier, as well as using up the big possibilities that the venue allows us.

If you wish to stand out in a special way, with an advertising project that suits your needs and resources, please get in touch with us.

WITHDRAWAL AND HANDING OUT OF ITEMS

Obtain an additional return from the investment you make for the Event.

We are offering the possibility to take with you the advertising that you have hired (exclusively for those items that can be retired without damage).

You will just have to tell us, through the application form in this document, which items you want to use in the future.

The rate for withdrawal and handing out is 100€ for each item. Transportation is not included.

BEC reserves the right to create and propose additional advertising options, other than those herewith indicated, upon requests made and/or opportunities appeared after this document has been prepared.

APPLICATION FORM - ADVERTISING

Exhibitor:

Contact Person:

Address:

ZIP Code and Town:

Phone:

Email Address:

I.D./V.A.T. Number

PLEASE INDICATE THE TYPE OF ADVERTISING THAT YOU WANT TO HIRE:

(VAT 10% not included)

PENNANTS IN ATRIUM <input type="checkbox"/> Unit: 800 € Units:	ROUND VINYL DECALS ON FLOOR <input type="checkbox"/> Unit: 500 € Units:
MAIN ACCESS STAIR RISERS <input type="checkbox"/> Block: 800 € Units:	COLUMNS <input type="checkbox"/> Column at Atrium level: 1.200 € Units:
CANVAS ADVERTISING BANNERS ON THE OUTSIDE WALL (HALL 2) <input type="checkbox"/> Unit: 1.850 €	LIFT DOORS Lift 1: <input type="checkbox"/> Floor 3: 1.000 € <input type="checkbox"/> Floor 4: 850 € <input type="checkbox"/> Floor 5: 850 € <input type="checkbox"/> Floor 0: 600 € <input type="checkbox"/> Floor 1: 600 € <input type="checkbox"/> Floor -1 (parking): 400 € Lift 2: <input type="checkbox"/> Floor 3: 1.000 € <input type="checkbox"/> Floor 4: 850 € <input type="checkbox"/> Floor 5: 850 € <input type="checkbox"/> Floor 0: 600 € <input type="checkbox"/> Floor 1: 600 € <input type="checkbox"/> Floor -1 (parking): 400 €
OFFICIAL LANYARDS OF THE EVENT <input type="checkbox"/> Basic Option: 1.400 € <input type="checkbox"/> Premium Option: 2.000 € <input type="checkbox"/> Production (upon request)	
B2B AGENDA <input type="checkbox"/> 500 €	
WIFI SPONSORSHIP <input type="checkbox"/> 2,000 €	

The order of receipt of application will be strictly followed

I want to hire the withdrawal and handing over of all advertising elements hired. Price: 100 € x unit

Date

Signature